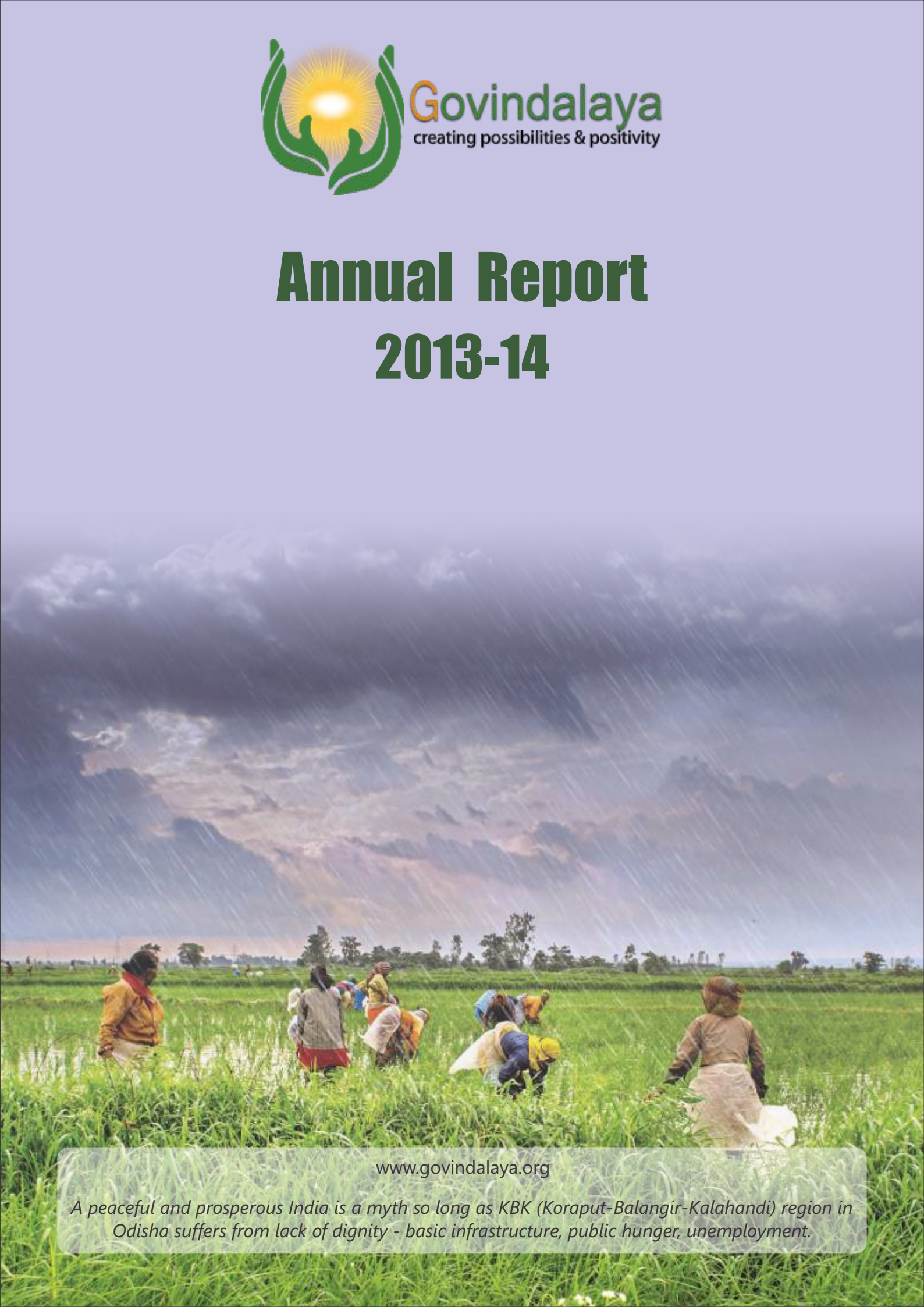




Annual Report

2013-14



www.govindalaya.org

A peaceful and prosperous India is a myth so long as KBK (Koraput-Balangir-Kalahandi) region in Odisha suffers from lack of dignity - basic infrastructure, public hunger, unemployment.

Inside

»	Chairman's Message	3
»	Organisation Profile	4
»	Centre of Empowerment	8
»	Healthcare	8
»	Blood management	9
»	Patient & Dead body transport systems	9
»	Additional helpline for grievance handling	10
»	Motivators' training	10
»	Release of Manual	10
»	Agriculture Trainings & Awareness programmes	11
»	Sustainable Integrated Farming Systems (SIFS)	11
»	Education & Awareness	12
»	Women empowerment	12
»	Tailoring Centre	13
»	Other activities	13
»	Capacity building	14
»	Evaluation, Research & Development	14

Chairman's Message

I am pleased to release our Annual Report 2013-14 before you with much pride and satisfaction. With all your support and cooperation Govindalaya crossed one more year. Thank you very much for all your nurturing, guidance and for being with us. Wellbeing of the community has always been the top most priority of Govindalaya; thus our endeavour to offer services to benefit increasing number of people continues. This year we had different interventions in the field of development of the under privileged communities including women, child and farmer.

A major decision taken this year was to shape Nabarangpur office as Head Office of the organisation. Such decision was taken in order to ensure development of organisational resources in this Tribal district to ensure equal access to opportunities for have-nots in this part of India.

We take this opportunity to thank all the communities for their full involvement & participation from project planning to evaluation. We also thank to the Collectors of Nabarangpur, Rayagada and Balangir for having acknowledged our work. There are fresh faces, partners and donors joining hands with us and we expect great synergy to bring about social change sooner and faster.

We at Govindalaya firmly believe that a conducive and productive environment cannot be achieved unless all parameters of the development equation are adequately addressed. This message, therefore is earnestly a communication of gratitude to all those who have been with us.

Shanmuga Patro
Founder & Chairman

Organisation Profile

NAME OF ORGANISATION	Govindalaya
Address	Head office Govindalaya, Axis Bank Building, Main Road, Nabarangpur (Odisha), PIN - 764059, 06858-222588, 9178877588, 9438870005 Odisha office Govindalaya, Plot No. 1814/4070, Nigam Vihar Sriram Nagar, Old Town, Bhubaneswar (Odisha) PIN-751002 Mob. 9438870005 Regd. office Govindalaya, 90/4 (GF), Krishna Nagar, Safdarjung Enclave, New Delhi -110029, 011-26175190, 09891044766
E-Mail	contact@govindalaya.org
Website	www.govindalaya.org
Telephone and Fax	06858-222588, 9178877588, 9438870005 (Head office) 011-26175190, 09891044766 (Regd. Office)
Contacts of Organization	Shanmuga Patro - 9891044766 Umakanta Sahoo - 9438870005
Formation	Constituted as a Public Trust; registered with Sub Registrar IX, New Delhi vide Regd. No. 885 dated the 12 th May 2012 in Book No. 4, Vol No. 1,591 at pages 111 to 121.
12A Income Tax Act	Declared by Government of India as a not-for-profit organisation under Section 12A of Income Tax Act, 1961. Serial No. NQ.DIT(E) I 2012-13 / DEL-GR22546-18122012/144 Date: 18.12.2012
80G of Income Tax Act	Registered under Section 80G of Income Tax Act, 1961 vide NQ.DIT(E) I 2012-13 / DEL-GR24329-18122012/673 Date: 18.12.2012. This allows donors of Govindalaya to seek Tax benefits as permissible under Indian Law.
PAN number	AABTG7671E
Name of the Bank	(i) Union Bank of India, Moti Bagh Branch (New Delhi), IFSC: UBIN0546836, Account No. 468302010910931 (ii) Union Bank of India, Nabarangpur Branch (Odisha), IFSC: UBIN0562513, Account No. 625102010002393

The milieu

Small group commenced working towards benefit of KBK region under this name Govindalaya in 2008. It was set up with an objective to evolve and improve social strategies, policies and solution by scientific and systematic investigation and analysis of problems and issues of regional, national and global priorities. A group of professionals shared a common dream and united together to work on people-centric development especially in under-developed KBK (Koraput-Balangir-Kalahandi) region

comprising 8 districts namely Malkangiri, Koraput, Nabarangpur, Kalahandi, Rayagada, Nuapada, Balangir and Sonepur of Odisha. These are among the Naxal-affected districts of the country with 60% Adivasis and more 65% people below poverty line. Govindalaya fights against the problems of health and nutrition, education and food security.

The evolution has taken a shape of a well-planned articulation of desired development goals and its processes for this region with a view to organize and implement various developmental projects directed to address the problems of poverty, illiteracy, hunger, disease, insecurity and environmental crisis. It has been providing innovative services and solutions in response to development problems, issues and projects; *Millennium Development Goals (MGD - 1-9)* at local, national and international level with a mission to promote and establish prosperous, happy and healthy living environment for the people in a sustainable manner. The organization gradually became known for its development and networking activities on various fields. In fact, all its initiatives are targeted to help and improve sustainable community living by joining hands with Funding Agencies to help them advancing their welfare and development initiatives and resources to the needy, weaker, distressed and disadvantaged families inhabiting within and around its operational areas. It emphasizes on innovative and integrated approach to address issues with active participation of relevant stakeholders including the targeted communities.

Vision

To give everyone the power to create, work on and share ideas and of information without barriers; we value equity of access and opportunity for all. We offer opportunities and services that empower individuals to enhance their quality of lives and in getting integrated into a developed society with dignity.

Objectives

Providing urban amenities in rural areas through Public-Private-Academia-Community-Partnership (PPACP) mode; and to act as resource-cum-facility centre for S&T applications, to promote and propagate scientific and rational outlook, enhance aspirations, inculcate happiness, create employability and avenues for meaningful engagement, handhold rural entrepreneurs; and to strengthen people's participation in governance.

Areas of interventions

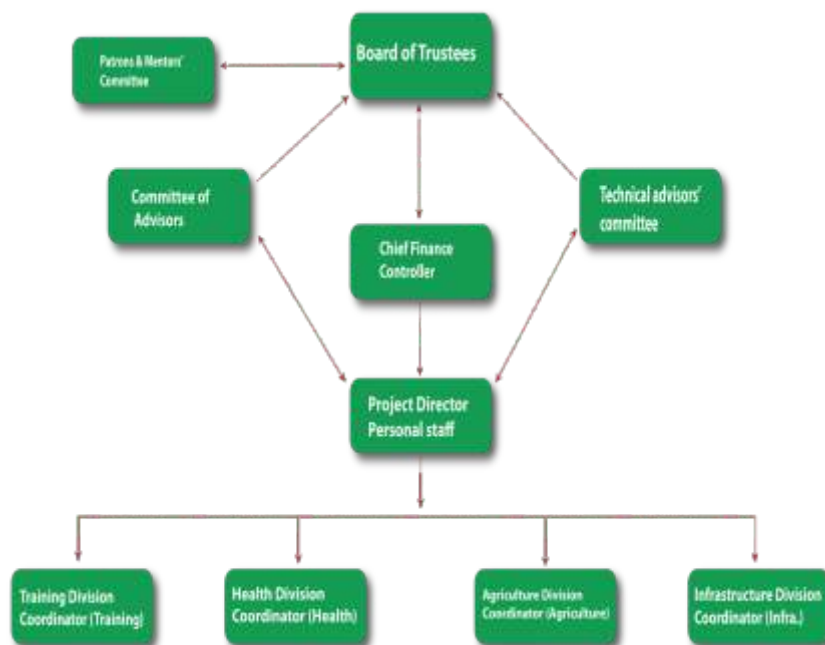
Preventive and community healthcare systems; creation of opportunities for earning while learning skills in agriculture, horticulture and animal sciences. Post harvest management systems and market linkage. Empowerment of tribal and women. Stay and recreation facilities for senior citizens. Promotion of computer literacy. Propagation of scientific and rational outlook amongst children.

Organisational Philosophy

Govindalaya's mission is to bring about developmental changes to help KBK people live healthier, happier and more productive lives. We identify and locate specific strengths of people of this region, who excelled in different fields and living in different parts of the world and motivate them to give back from their strengths and achievements to society. To tackle challenges of KBK region such as low-level aspirations, lack of knowledge infrastructure and societal governance framework, we listen and learn carefully, and identify pressing problems that need immediate attention. Then we consider how to make meaningful difference with our involvement, influence and investments, whether it is through

setting up a model institution for masses or hand-holding a few deserving entrepreneurs and innovators. All our strategies have emerged after proper assessment of the situation at ground level, formulation of the processes to achieve all that we want to accomplish for people. Once we commit to an area or need, we define our major goals and identify a clear path, and leave no stone unturned to achieve set goals.

Organizational Structure:



Our Strength:

- Dedicated and committed Team to work at the grass root level.
- Panel of experts/specialists, development planners in various fields who act as the key resource persons for various development and public welfare projects.
- Development, media advocacy and networking activities in different areas of need.
- Association with organized people's and community organizations.
- 3 Training centers imparting vocational/skill trainings.
- Good rapport with targeted beneficiaries and local administration.
- Organization representation in Block level committees to facilitate effective implementation of Government programmes .

Infrastructure

All our offices i.e. Head office, Odisha Office and Registered office are fully equipped to undertake projects of varying magnitude and diversity and are ready to launch large-scale national projects. We have qualified system professionals with knowledge of both software and hardware aspects. Also we have a smart office with 22 desktops and 2 laptops, broad band internet connection, telephone, audio-visual equipments etc. We established an information cell working from grass-root level. We recruit, project staff from people coming from same socio-economic conditions in which our targeted groups live, and our staff is aware of local conditions of our area of operation. All that apart we have 31 Acres of

organisation owned cultivable and irrigated, also institutional land in Village Soruguda of Nandahandi Block in Nabarangpur district at a distance of about 10 Kms from District Collector's office

Management of the Organization

- A board of five trustees determine the areas for us to get involved. They avail advice from a group of visionaries including reputed professionals and get action plans made by credible consultants. Meeting of our trustees held at least once in a quarter to review progress of all projects.
- A team of employees, headed by a Project Director execute the plans with and without association of local volunteers depending on the nature of work.
- We have established an information cell for masses to avail useful information related to agriculture, health and education
- An Advisory Board supporting planning of execution of various projects; such board consists of retired bureaucrats, members of judiciary, academician, research scholars and social workers.
- Transparency is maintained at every level of work. We have financial display board displaying organizational receipts and the purposes for which funds received from various sources.
- We maintain requisite books of accounts on the computer and periodically update the same.
- We have networked with local administration and other N.G.Os working in the region.
- Our 95% transactions are through banks and A/c Payee cheques.

Centre of Empowerment

Board of Trustees in their meeting dated 7th April 2013 decided to develop the 31 Acres land purchased by Govindalaya into a 'Centre of Empowerment' with the following objects:

1. Productive usage of the land to ensure sustainability of different interventions contemplated by the organisation to benefit locals on long-term basis;
2. Offering inspiring models for villagers to look, feel and benefit from effect of employing appropriate / rural technologies developed by various government and non-government organisations;
3. Offering vocational training and incubation facilities in conventional and non-conventional on farm and off farm trades;
4. Developing an institutional framework to closely liaise with NGOs of the area, progressive farmers, agriculture and horticulture experts, social entrepreneurs, traditional / alternate medicine practitioners, and counsellors to promote positivity and possibilities.
5. Providing volunteering and internship opportunities to students and professionals of Rural Development Management;

India's one of the well known Landscape artist Shri. Bijay Ram Das, Former Director of Soil Conservation Department, Government of Odisha, offered voluntary advisory services including conceptualising and designing 'Centre of Empowerment'.



Bhumi Puja by Chairman and Executive Trustee of Govindalaya on 1.7.2013 before commencing Centre of Empowerment work.

Healthcare

Previous years experience in introducing Blood donors' directory, deliberations about aid needed for elderly citizens, interactions with and fruit distribution amongst indoor patients in hospital, and managing help lines for people in need of blood helped Govindalaya understanding the ground realities in available 'health emergency response systems'. Realising the acute need to augment services already available in this fields with Health and other related departments of Government as well as NGOs working in health sector, we thought of setting up and in fact set up the followings:

1. Helping local hospitals and authorities in 'blood management'
2. Our own patient and dead body transport systems to fill the critical gaps.
3. Development and implementation of processes and protocols to identify and engage motivators to promote the culture of blood donation;
4. Put in place a further 24 X 7 helpline number dedicated to grievance handling to ensure quality assurance of our services

Blood management

On 15th April 2013 a round table meeting was convened to discuss existing blood management practices in local hospitals. 15 select resource persons were invited to discuss. The following aspects of prevailing blood management practices in local hospitals were discussed:

1. Blood Collection Management
2. Blood Issue Management
3. Inventory Management
4. Stock Management
5. Camp Management
6. User and System Management

Various shortcomings were identified and it was agreed to form a Citizens' committee to help hospitals and authorities in managing blood with utmost care and in accordance with Government guidelines in place.



Patient & Dead body transport systems

An ambulance and a hearse van with drivers were hired to run on a pilot basis in March 2013. Both were pressed into service in coordination with local hospitals and few private doctors. A 'Seva Committee' got constituted comprising 7 volunteers to look after and take care of various aspects of the service. To reduce operational expenditure of Ambulance service in May 2013 Govindalaya Purchased one Ambulance Vehicle with the funds donated by Sh. Pramod Khamari, Bhawanipatna.

The Ambulance service has been providing quality emergency care transport within the shortest possible time in an emergency along with ancillary support systems such as oxygen and paramedical staff. Such services are made available to persons suffering heart attacks, pregnant women, persons with burns and those facing traumatic situations following road accidents or physical assaults. In the year under reporting we transported 195 patients to hospitals at Nabarangpur, Koraput, Berhampur, Bhubaneswar, Cuttack, Jagdalpur & Visakhapatnam. District medical and Christian Hospital are major users of our services.



Additional helpline for grievance handling

Realising the need to have quality assurance mechanisms to ensure prompt and unfailing services of the help line numbers 9178877411 and 9178877399, a further dedicated 24 X 7 phone line was introduced on Utkal Divas (1.4.2013)



Executive Trustee of Govindalaya Shri. Rakesh Kumar Gupta volunteered to personally manage this phonenumber. Appropriate instructions were printed in all organisational instructional and promotion material for people to call on this number to lodge their grievances, if any, against ineffective and insensitive helpline services.

Motivators' training

1st October being National Voluntary Blood Donation Day, a full day training session was organised in association with other voluntary organisations of Nabarangpur district. In total 62 persons participated in such training. Well known social worker Srikant Mahanti who has been leading many a SHG groups and taking interest in creating awareness amongst such groups about desirability of donating blood and doctor members of the local Rotary Club trained motivators on good practices to be followed while creating awareness and motivating people about blood donation

Release of Manual

A manual on Govindalaya's services were released on 30th June 2013 by Shri. Brajesh Kumar Ray, IPS, Superintendent of Police, Nabarangpur in presence of CDMO of the district Dr. Nanda Kishore Mishra, Dr. Kiran Jadav, Swami Paramapriyananda Saraswati of Divine Life Society and Shri S.V.Ramana, Govindalaya's advisor for Agriculture. The function was organised at Conference hall in Block office Nabarangpur. And witnessed by a gathering of about 200 persons including Government officials, Teachers, Media persons, NGOs, Farmers, Spiritual persons, Senior citizens, Industry, Businessmen, Self employees, Political persons, Jubak Sanghs, and SHG / Woman Group representatives.



Agriculture Trainings & Awareness programmes

Government of Odisha took note of the good work done by us through our Information Centre and the plantation we caused in and around Nandahandi Block of Nabarangpur district. On 20th June 2013 we were empanelled as one of the partner NGO to implement Agriculture Technology Management Agency (ATMA)'s district level programmes for 2013-14. Under this scheme we covered 16 panchayats of Nabarangpur and Nandahandi Blocks of Nabarangpur district and imparted various trainings, gave demonstrations and extended support services to state agriculture and horticulture departments in their different farmer oriented activities; also we disseminated printed material known under the scheme as "farm information dissemination". We also identified of progressive farmers in all the panchayats we covered and persuaded them to use their infrastructure and expertise to set-up and operationalise "Farm Schools". Our extension delivery was oriented towards group approach catering to the location specific requirement of the farmers. Gender concerns were given adequate emphasis throughout the project implementation period.



A weeklong plantation campaign organised in 2nd week of August 2013 at 5 villages in and around Centre of Empowerment. Trees planted: 2350. The event was inaugurated by DFO, Nabarangpur

This experience made us realise the need of regular farmer and farm scientists' interaction programmes. We institutionalised such regular interactions in Souruguda village of Nabadahandi Block. Our 1st programme was held at 'Centre of Empowerment' for 2 days on 26th and 27th June 2014. In this programme around 220 farmers were addressed by communicators of PRADAN.

Sustainable Integrated Farming Systems (SIFS)

Our experience in agriculture sector and various interactions with experts led us to promote SIFS approach. The SIFS we finalised in consultation with Dr. Prabhu Lenka, Advisor, NHB and Shri. S. V. Ramana of M. S. Swaminathan Research Foundation, Jeypore (Odisha) a farmer with about one acre of plain land can earn about Rs 1,40,000 a year. We adopted a group of six farmers with one acre of land each, near our Centre of Empowerment. Considering small landholding as a curse these farmers including a woman farmer had left their land idle and became dependent on uncertain and occasional employment in the nearby villages. We motivated them to try out SIFS by offering support to overcome their difficulties such as lack of electricity, irrigation facility, boundary wall and scientific knowhow to increase the productivity of the land.

We helped these six farmers in forming a group, collated information about all existing schemes and support systems of Government for farmers with less landholding. In the year under reporting we raised funds to the tune of INR 1,20,000 for them, deposited that as beneficiary contribution under Deep Borewell Secha Karyakrama and got deep bore wells (eight-inch) dug on their land. Plans are on to get electricity and solar fencing for their lands. This group is now regularly attending our farmers' training programmes and effectively participating in our planning of six different model Sustainable Integrated Farming Systems (SIFS) for them to grow organic farm and horticulture produce 365 days a year.

Education & Awareness

To join hands with Government of India and State Government's efforts to create and promote digital literacy and connecting people from far flung areas through internet connectivity, Govindalaya set up a 'Learning & Awareness Centre' in the main town of Nabarangpur on 1st March 2014.

Infrastructure includes a furnished 1100 Sq. Ft. covered space in a building centrally located in Nabarangpur, a computer lab, separate room for theory class, storage space, reception, water and wash facilities. Broadband facility along with centralized power back up is available and all computers are connected to a server through LAN. Staff includes PD (Training), Instructor, coordinator and housekeeping in-charge. We have a small section in this facility known as 'Window to the World' offering internet access to farmers, women and students for absolutely free. Idea is to expose them to developments taking place around the world so that they start imagining and aspiring for more meaningful life. In the year under reporting we trained 300 people in various computer skills. Our beneficiary includes not only students, but also small businessmen and women and farmers.



Women empowerment

Women are worst affected when it comes to unemployment and poverty. Without any income of their own, they need to depend on men for anything and everything. If the men are also unemployed as in most of the cases in Govindalaya's areas operation the matter gets worse. Women empowerment through self-reliance and financial independence can be achieved by providing vocational training, through which women can either start up something of their own or take- up a job. Realising this Govindalaya developed plans of initiating various women empowerment activities involving change leaders and change messengers in local women. A day-long deliberation was organised on 13th August 2013 to identify women leaders and an institutional framework for women empowerment programmes. 43 women effectively participated in the discussion that was organised at Govindalaya's office. Representatives of Maa Ghar an women welfare organisation of Odisha addressed the gathering. It was resolved that Govindalaya would set up a Counselling Centre and a tailoring institution as early as possible to be managed by its women volunteers.



Tailoring Centre

While continuing with offering women Certificate courses in basic computer knowledge as well as Diploma and Advanced courses in Computer Application, Govindalaya set up a Women only tailoring training institution on 3rd September 2013. Initial infrastructure included a rented house in a residential colony and 5 sewing machines. A well trained woman volunteer started training 12 women in need of raising family income. Our facility can accommodate only 15 trainees at a time. House wives and school dropouts form majority of our trainees. In six months time we create tailors capable of stitching both tailor-made and readymade garments of daily use for males, females and children. We have opted and adopted scientific methods of teaching and training uneducated and little educated women. Our fee is comparatively very low and the learning ambience we provide is safe and secured. Govindalaya also plans to act as a mediator for promoting and selling the finished goods produced by such women in market. Currently our aim is to support 20 women who have been trained in tailoring.



dropouts form majority of our trainees. In six months time we create tailors capable of stitching both tailor-made and readymade garments of daily use for males, females and children. We have opted and adopted scientific methods of teaching and training uneducated and little educated women. Our fee is comparatively very low and the learning ambience we provide is safe and secured. Govindalaya also plans to act as a mediator for promoting and selling the finished goods produced by such women in market. Currently our aim is to support 20 women who have been trained in tailoring.

Other activities

Between 9th and to 18th July 2013 Govindalaya's 42 volunteers offered local and interpretation services to Bio-diversity special Science Express (a joint initiative by Department of Science & Technology, Govt. of India and VA Sarabhai Foundation). It was a unique exhibition mounted on 16 coaches of a train out of which eight were dedicated to showcasing bio-geographical zones of India through a variety of interactive exhibits, short films and videos. The remaining coaches had exhibits on climate change, energy and water conservation and other issues. Thousands of visitors including majority of rural and tribal visitors of the exhibition availed interpretation of the exhibits on the train in their languages at Rayagada, Balangir and Visakhapatnam. That apart, Govindalaya organised and funded a study trip for 50 high school students and a dozen of guide teachers drawn from different schools in Nabarangpur district. The district administrations of Balangir and Rayagada congratulated Govindalaya for such activity and other activities undertaken by it for all round development of KBK region. Pursuant to such activity we launched an awareness campaign to sensitize and educate people on the nuances of the rich biodiversity of the country. Ministry of Science & Technology of Government of India also issued appreciation letter for Govindalaya's this activity.



Capacity building

We organised training programmes at our office premises during 3rd week of November 2013 to sensitize 50 PRI members about various governmental / welfare programmes in vogue. At the end of each training program, participants were requested to evaluate the training program. An analysis of participants' evaluation was conducted and results were discussed. Majority of the participants rated their training experience as very good. The participants shared that this training provided them with an opportunity to understand the Panchayati Raj system and become aware of their roles and responsibilities as elected representatives. The elected representatives who have been elected for the first time found the training program to be extremely useful for the realization of local self governance at village level. During the training program lot of emphasis was laid upon making the participants aware of the legal provisions involved in some of the important Acts and government programmes and functioning. This training was partly supported by Nandahandi Block authorities. Besides Govindalaya's advisor Shri. SV Ramana 6 Panchayat Officers of State Government addressed the gathering.

Evaluation, Research & Development

Evaluation of the available schemes, research and development in the fields of Agriculture, Horticulture, Animal Science and allied subjects and entrepreneurship in Social sectors remained a felt need in Govindalaya's area of operation. A forum has been created for scholars and experts from different fields who have expertise to suggest Government and funding agencies working towards Tribal development. Through this forum Govindalaya intends developing expertise to provide quick guidance in terms of quick studies and remedial measures at the time of need. Since its inception, Govindalaya has been involved in projects planned for socio-economic benefits to the needy. A team of young, dynamic and hardworking group of professionals/activists make it possible to reach poor in the inaccessible regions and involve themselves in developmental activities. Govindalaya has established a full-fledged spacious office at Nabarangapur in KBK region. Besides other office facilities and support services, it has established links with subject specialists.



Head Office

Govindalaya, Axis Bank Building, Main Road,
Nabarangpur (Odisha), PIN - 764059
06858-222588, 9178877588, 9438870005

Odisha Office

Govindalaya, Plot No. 1814/4070, Nigam Vihar
Sriram Nagar, Old Town, Bhubaneswar (Odisha)
PIN-751002
Mob. 9438870005

Regd. Office

Govindalaya, 90/4 (GF), Krishna Nagar, Safdarjung
Enclave, New Delhi -110029
011-26175190, 09891044766